

The NEMO Program

Making a difference with local leaders



Salt – Sand – Snow : Winter Road and Parking Lot Management

A Workshop for local leaders—October 2015

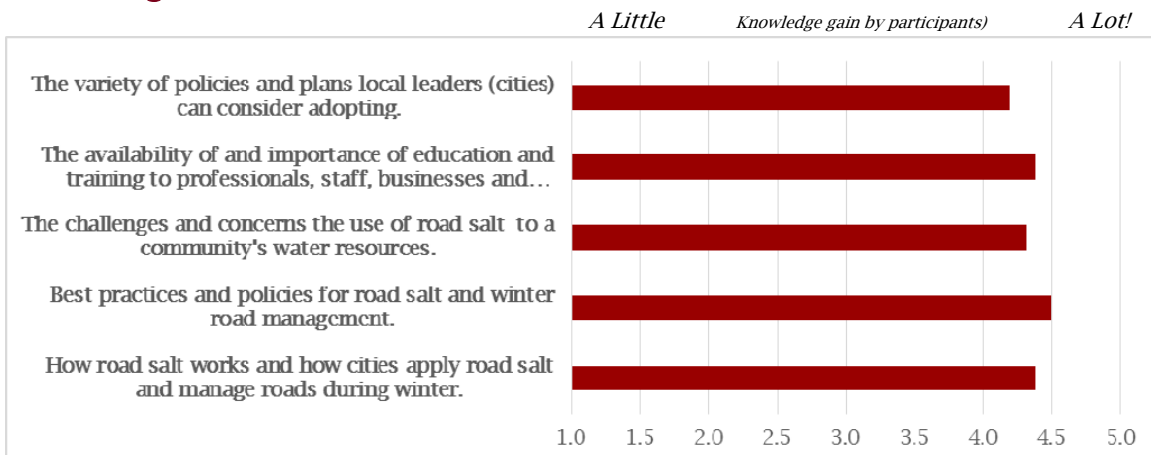
Highlights

23 Local elected and appointed officials and community leaders

Local leaders greatly increased their knowledge and understanding



Participants indicated the program greatly enhanced their knowledge and understanding in five areas



From knowledge gain to action

Participants including 8 city council members identified very specific follow-up actions. Two themes emerged:

- Request a work session on chlorides and winter road management for the city council or planning commission.

"I'd like to put together a meeting with public works staff and MPCA staff, UMN experts and possibly other city staff. I also want to ensure that we're on record supporting the liability bill."

- Share the information and videos from the workshop with other local leaders and with the public.



NEMO workshops with hands-on learning and demonstration are effective.

- ✦ The format (demonstration & presentations) and venue (a public works facility) greatly enhanced learning enhanced the participant learning experience.



- ✦ Participants indicated a higher degree of ability to answer questions from residents, business owners, and others about how professionals and cities apply road salt and manager winter roads.

For more information contact

John Bilotta.

Phone 612-624-7708

Email jbilotta@umn.edu

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